



### ADVERTISER INFORMATION

Date: \_\_\_\_\_

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip code: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

### AD RATES (B&W only)

Full Page.....\$2,200

Half Page.....\$1,500

### INSERTION DETAILS

Full Page

Half Page

### APPROVAL

I agree this constitutes the acknowledgement of my order.

I agree to submit any cancellation prior to closing date.

Name (Please print) \_\_\_\_\_

Signature \_\_\_\_\_

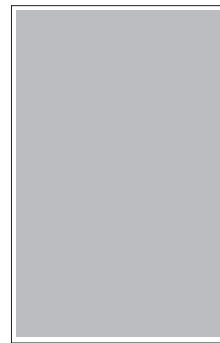
PLEASE FAX THIS BACK TO (561) 659-1309

### AD SPECIFICATIONS

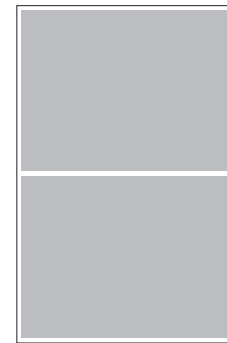
#### DIMENSIONS

Full Page (no bleed) W x H  
Trim size/Paper size.....5.25 x 8.25

1/2 page (horizontal) W x H  
Ad size.....5.25 x 4.75



Full Page



1/2 Page

### ELECTRONIC FILE GUIDELINES

High-resolution PDF

\* Embed all fonts & graphics.



CAREY O'DONNELL  
PUBLIC RELATIONS GROUP

For any questions, please contact **Dana Lutz:**  
**Direct Line** 561.313.5539 • **Office** 561.832.3231  
**Email** dana@codpr.com  
525 Okeechobee Blvd., Suite 980  
West Palm Beach, FL 33401  
[www.codpr.com](http://www.codpr.com)